

## Websites Features



### Account Management

#### For customers / builders

- Dashboard to view orders, invoices & balances
- Settle accounts with multiple payment options
- View statements, orders and invoices
- Apply online for trade or retail account
- Payment card management, including card aliases
- Mobile office for document storage

#### For merchants

- Integration with back office (ERP) trading systems
- View orders and returns
- Customer specific pricing for trade and retail
- Multiple account options: trade, credit, cash & retail
- Vehicle & driver management portal
- Purchase order option at checkout



### Delivery & collection

- Delivery areas set by radius or postcode
- Scheduler for delivery or collect
- Slot availability manager & slot degradation indicator
- Real-time delivery tracking  
(if merchant uses a vehicle tracking software)
- Postcode delivery address finder & auto fill
- Multiple delivery radius with tiered prices
- Google pin-drop option for delivery
- Delivery fleet capacity and capability detail



### Enhanced website functions

- Best-in-class eCommerce solution
- Optimised for use on mobiles, tablet and desktop
- Related products, upsell, cross-sell & quick buy
- Live stock levels for individual branches
- Windows configurator
- Brick finder - easy match tool
- Project materials calculators
- Full job estimation service
- Multiple language & currency options
- Floating navigation bar for easy scrolling
- Intelligent elastic search with predictive feature
- Extended catalogues for products which are not stocked
- Material quote request for larger projects / materials qty's
- VAT toggle to display net or gross prices
- Remember me (customers stay logged in)
- Products priced in way sold i.e. by the roll, bag, box, pack etc.



### Quote builder tool

- Create and email branded estimates, quotes & invoices
- Customers can work from net prices and add margins
- VAT manager can add tax to quotes & estimates
- Create a contract once homeowners accept quotes
- Builder & merchant notifications when quotes accepted
- Quotes can be added to basket to convert to orders



### Product Data

- Access to our extensive product data store
- Dedicated product information management solution
- Product data cleansing and organisation
- Import and update data from existing sources
- Ability to showcase preferred or featured suppliers
- Highlight recommended products that are linked or popular
- Export data to multiple channels: online, catalogues, apps



### Security & accreditation

- Multiple environments for development and published code
- GDPR compliance & cyber essentials accreditation
- World class security
- Content optimisation & speed
- Automated testing to ensure platform stability & integrity
- Cloud hosting for optimum uptime
- Automatic system back-ups and failover
- Uptime monitoring & reporting
- Continuous cyber attack monitoring
- Scalable architecture for speed



### Communication & information

- GDPR compliant privacy settings
- Notification centre for promotions and price changes etc.
- Contact us, feedback and help pages
- Branch opening times, delivery areas, holidays etc.
- Waze, Google & Apple maps for easy navigation to branches
- Branch specific links to social media
- Add to contacts' button to store nominated staff
- Virtual tour to allow customers to walk through branches
- Web chat and support desk for merchant teams
- Auto email alerts for account applications, orders etc.

