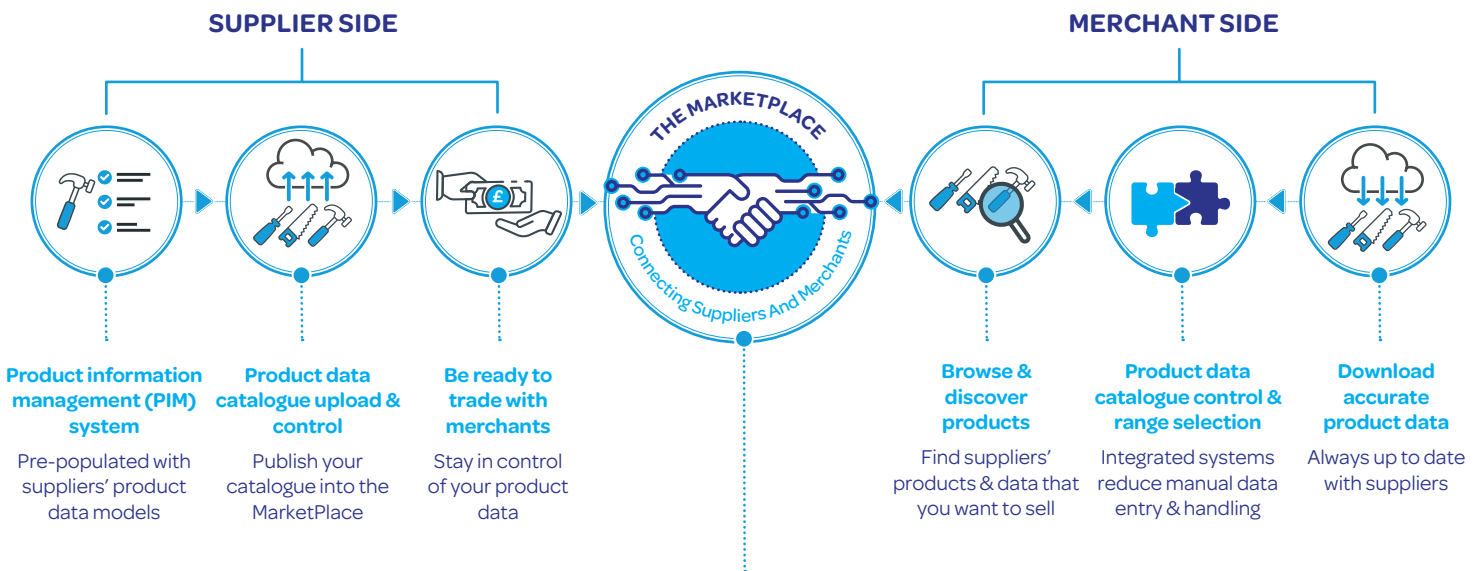


The market place for building materials connects merchants and suppliers, allowing efficient digital product data exchange, which is always up-to-date and controlled by suppliers and happens all in one place. It saves significant time, lowers data administration costs and helps grow your business through increased sales.



How it works

Merchants can browse the latest product data from existing suppliers as well as being able to easily find new suppliers they want to trade with.

Suppliers load of their product data once for all merchants to view, download and publish into their own business systems in order to help them sell more effectively.

All this occurs in one product marketplace, so merchants and suppliers no longer have to deal with hundreds of different trading relationships all using different systems. This saves significant manual, repetitive and error-prone administration effort.

Supplier Benefits

- Create and maintain all of your product data in one place.
- Load your entire catalogue once for every merchant to view and utilise.
- Reduce errors by having better quality and up-to-date product information.
- Help merchants to feature and sell more of your products.
- Integrate your product data feeds into the MarketPlace that can be accessed by every merchant.

Merchant Benefits

- Access a vast range of building products and suppliers all in one place.
- Acquire enriched technical product data, images and videos etc. for your website and trading systems.
- Have an endless aisle of products on your website to increase sales opportunities.
- Increase share of customer spend by improving the customer experience and becoming a 'one-stop shop'.
- Sell more products at higher margins.